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ASCEND x Texas

NEXT STEPS IN THE LEO-TO-LUNAR VOYAGE

South Shore Harbour Resort & Conference Center
14–15 February 2024 | Houston, TX

PROGRAM GUIDE

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AGENDA

WEDNESDAY, 14 FEBRUARY 2024

1300 HRS CT

WELCOME

Julie Van Kleeck, ASCEND Executive Producer, AIAA

1305 HRS CT

OPENING REMARKS AND PROGRESS OF THE PAST YEAR

Vanessa Wyche, Director, NASA Johnson Space Center

1315 HRS CT

PATHFINDING OUR OFF-WORLD FUTURE: AN AIAA SPACE DOMAIN STRATEGY UPDATE

Dan Dumbacher, CEO, AIAA

1330 HRS CT

AGENCY ACQUISITION MODELS – SHAPING SPACE INVESTMENT STRATEGIES AND COLLABORATION

Karla Smith Jackson, Senior Procurement Executive, Deputy Chief Acquisition Officer, and Assistant Administrator for the Office of Procurement, NASA

MOON-TO-MARS STRATEGY – EVOLVING PROJECTS, TIMELINES, AND ARCHITECTURAL UPDATE

Nujoud Merancy, Deputy Associate Administrator for Strategy & Architecture, NASA

1430 HRS CT

NETWORKING COFFEE BREAK

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1500 HRS CT

TEXAS AS A CASE STUDY – SPACE-FORWARD STATE COOPERATION

MODERATOR: Brian Freedman, President, Bay Area Houston Economic Partnership (BAHEP)

PANELISTS: Dr. Greg Bonnen, M.D., Chair, House Appropriations Committee, Texas House of Representatives

Adriana Cruz, Executive Director, Texas Economic Development & Tourism – Office of Governor Greg Abbott

1545 HRS CT

CHARTING A COURSE FOR FUTURE SPACE RESEARCH

MODERATOR: Gwen Griffin, CEO, Griffin Communications

PANELISTS: Nancy Currie-Gregg, Director, Texas A&M Space Institute

Vanessa Wyche, Director, NASA Johnson Space Center

1630 HRS CT

NETWORKING & WELCOME RECEPTION

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THURSDAY, 15 FEBRUARY 2024

0715 HRS CT

NETWORKING BREAKFAST

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0745 HRS CT

CAPITAL AND CAPITOL SUPPORT FOR SPACE RESEARCH

MODERATOR: Elaine Gresham, Director, Government Space Division, BryceTech

PANELISTS: Jennifer Buchli, Chief Scientist, ISS, NASA
David Baumann, Director, Human Research Program, NASA
Shelby Hritz, Director, Industry Engagement, NASA

0845 HRS CT

DEMAND SIGNALS FOR A VIABLE COMMERCIAL LUNAR MARKET

MODERATOR: Jennifer Lopez, Program Specialist, NASA

PANELISTS: Chris Boger, Program Manager, Space Systems, Draper
Tim Crain, Chief Technology Officer, Intuitive Machines
Dan Hendrickson, Vice President, Business Development, Astrobotic Technology
Jana Spruce, Vice President, Spacecraft, Firefly Aerospace

0945 HRS CT

ANNOUNCEMENT: AN UPDATE ON EXPLORATION PARK

1015 HRS CT

NETWORKING COFFEE BREAK

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1030 HRS CT

OPERATING IN AN EVOLVING SPACE LANDSCAPE: WHAT NEXT GENERATION OUTPOSTS CAN LEARN FROM ISS

MODERATOR: Stephanie Buskirk Dudley, Manager, Mission Integration & Utilization, Gateway Program, NASA

PANELISTS: T.J. Creamer, Flight Director & Astronaut, NASA
Mary Lawrence, Deputy Manager, Vehicle Office, ISS Program, NASA
Courtenay McMillan, Manager, Mission Integration & Operations, ISS Program, NASA
Ryan Prouty, Manager, Research Integration, ISS Program, NASA

1130 HRS CT

BUILDING ON THE ISS LEGACY—COMMERCIAL OPPORTUNITIES IN LEO

MODERATOR: Angela Hart, Manager, Commercial Low Earth Orbit Program, NASA

PANELISTS: Bill Beckman, Director, NASA Programs, The Boeing Company

Nick Cummings, Director, Advanced Development for Civil Space, SpaceX

Tim Kopra, Chief Executive Officer, Nanoracks

Randy Lillard, Program Manager, Orbital Reef, Blue Origin

Matt Ondler, President, Axiom Space

1215 HRS CT

NETWORKING LUNCH AND INTERACTIVE DISCUSSIONS

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Come prepared for the Interactive Discussions—review last year's topics and findings here.

1400 HRS CT

ACCELERATING A GLOBAL SPACE ECOSYSTEM

MODERATOR: Raphael Grau, Deputy Manager, External Integration Office, ISS Program, NASA

PANELISTS: Debra Facktor, Head of U.S. Space Systems, Airbus U.S. Space and Defense

Salvatore Grignano, Sr. Marketing and Promotion Officer, Italian Trade Agency

Veronica La Regina, Director General, Space Cargo

Seamus Tuohy, Senior Director, Business Development, Robotics & Space Operations, MDA

1445 HRS CT

NETWORKING COFFEE BREAK

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1500 HRS CT

REPORT-OUTS FROM INTERACTIVE DISCUSSIONS

Charles Stegemoeller, Director, NASA Business Development and Capture Management, Leidos

1530 HRS CT

PUTTING THE PIECES TOGETHER: DIVERSE PERSPECTIVES IN LEO-TO-LUNAR

MODERATOR: Camille Wardrop, CEO, Arusha Space

PANELISTS: Brad Cothran, President, Cimarron

Kelly Page, President, Barrios Technology

Kirk Shireman, Vice President, Lunar Exploration Campaign, Lockheed Martin

Dennis Stone, Vice President, Business Development, Vast

1600 HRS CT **CLOSING RECEPTION**

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